

FLEXISOURCE IT DEVELOPMENT SERVICES

Database and ORM	Web Development	Enterprise Application Development	Integration	Application Build, Release, and Support	Developer Testing and QA	CRM and ERP Support
• Oracle • Microsoft • Open Frameworks • (N)Hibernate	• HTML • CSS • Jquery • Ajax • JSON • Java • Spring/ Spring MVC • Apache Cocoon • PHP • ASP Classic • Microsoft ASP.Net • Content Management • WordPress • Alfresco	• Open • Java J2EE • Groovy • .Net • C# • VB • Visual C++1	Oracle Service Bus Oracle SOA Fuse ESB BPEL XSIt, xPath, xQuery WsdI, SOAP, REST	 OS Unix/Linux Ubuntu Microsoft Application and Web Servers Oracle Weblogic IBM Websphere Apache Tomcat Jboss Zend Microsoft IIS 	•Soap UI •JUnit	 Oracle Stack Siebel CRM Fusion BRM E-Business Suite • Microsoft Dynamics CRM Dynamics GP

Project and Change Management

JIRASVN/CVS/MayvenConfluence/TFS/SharepointJenkins

CLIENT X CASE STUDY

Products & Services: Self-service Money Transfer

<u>Description:</u> Delivery of in-store and cloud systems to make money transfer safe and simple for major retailers

Banking & Finance

- CustomerRegistration
- Money Transfer
- TransactionProcessing

Offshore Resources

Back-end JavaDevelopers

Streams/Projects

- Back-end API development with Java Spring, JAX-WS, Apache CXF, Hibernate, and PostgreSQL
- Financial Institution services and Kiosk interface
- Operational Support
- ·Log file analysis
- ·System monitoring

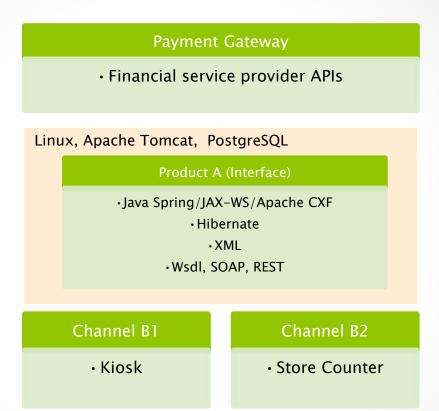
Tools and Other Project Management Process

- Agile/Kanban
- ·Status Reports
- Conference Calls
- $\boldsymbol{\cdot}\mathsf{JIRA}$

Strategic Partnership with Flexisource IT (CLIENT X)

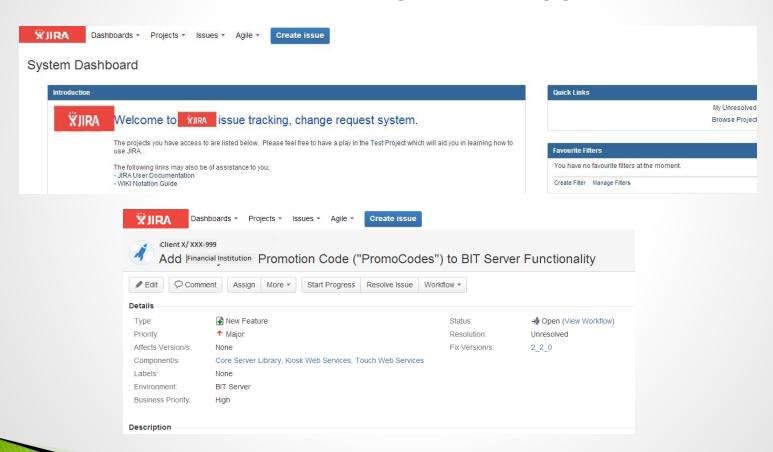
Business Objectives/ Initiatives	Flexi–Resourcing	Supportability
Challenges	•Client X is in partnership with NWS for off-shore IT Development and Support services and an on-shore AU-based IT provider of a Java- based back-end system	•Support for self-service international money transfer kiosk network installed in convenient stores across AU
Highlights	 Developer pool includes Java developers in collaboration with AU-based IT provider Client X is looking to expand resources to include QA services 	•The task of supporting the system is made easier by running an identical toolchain parallel to AU-based IT provider and learning the standards-based implementation of the system

Skillsets & technologies (CLIENT X)



Reporting tool (CLIENT X)

- Status Reports to be sent by PM
- All updates and changes are logged in JIRA



Client y case study

- Products & Services: Online Booking Site
- Description: Client is a leading travel website selling accommodation, flights and packages online in more than 69 countries. Every month the site attracts 6.1 million visits, with customers making over 260,000 bookings.

eCommerce.

- Flights
- · Hotel Accommodation
- · Last Minute Bookings
- · Discounted Rates
- ·Tours and Packages

Offshore Resources

Front-End Web Designers

Streams/Projects

- · Responsive Design
- Front End Web Design utilizing Jquery
- · Social Media Integration
- Converting codes ie HTML or PSD to PDF (e-tickets sent in emails)
- ·Layout Changes

Tools and Other Project Management Process

- · Agile Methodology
- Iteration
- Scrum
- Retrospective
- JIRA/Confluence

Strategic Partnership with Flexisource IT (CLIENT Y)

Business Objectives/ Initiatives	Flexi–Resourcing	Social Media Marketing
Challenges	 Client Y is in partnership with Flexisource IT for web development services and another offshore service company for its QA and testing tasks 	•Engage loyal virtual communities for marketing promotions and capturing customer experience
Highlights	 Pool includes front-end web designers in close coordination with Client Y's business and IT resources as well as an offshore QA service provider 	•Social media integration for Facebook, Twitter, and Google+Communities

Skillsets & technologies (CLIENT y)

Product A (Main Website)

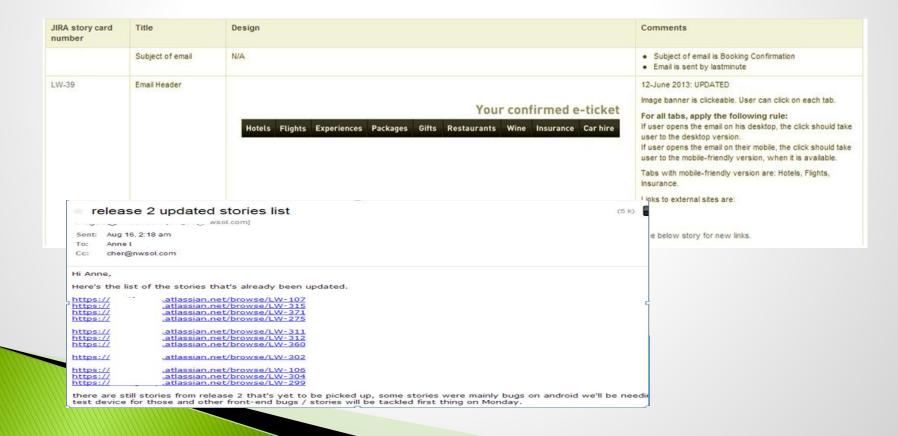
- •HTML5/CSS3
- Responsive Design
- Media Queries
- HTML/XHTML/CSS,
- Javascript,
- JQuery
- GRAILS
- PSD to HTML Conversion
- · Macromedia Dreamweaver,
- Adobe Photoshop,
- · Adobe Illustrator
- ·Wordpress (Theme Development),
- Joomla
- PHPBB

Product B

- ·HTML5/CSS3
- · Responsive Design
- Media Queries
- HTML/XHTML/CSS,
- Javascript,
- JQuery
- GRAILS
- PSD to HTML Conversion
- · Macromedia Dreamweaver,
- · Adobe Photoshop,
- Adobe Illustrator

Reporting tool (CLIENT y)

- Daily and Weekly Status Reports to be sent by Lead/PM
- All updates and changes are logged in JIRA



CLIENT Z CASE STUDY

- Product: Internet-based technology services
- Description: This client offers a wide range of online services from domain name registration to website design, hosting, email, online marketing and cloud computing, which their main focus is helping customers manage their business and succeed online.

Small and Medium Businesses

- ·Online registration
- · Pricing and Product Catalog
- · Promotions and Discounts
- Shopping cart and order checkout
- ·Social Network Integration

Offshore Resources

- PHP Developers
- Web Designers
- · Java Developers
- · Deployment Managers
- Siebel Application Analysts
- Fusion/Middleware Analysts
- · BRM Application Analysts
- OFC Analyst

Streams/Projects

- Front End Web Development with Zend Framework
- Front End Web Design
- •System Integrator for a major
- Domain and Service Management
- ·Back-end (Oracle stack)
- Deployments

Tools and Other Project Management Process

- · Agile Methodology
- Waterfall Methodology
- Iteration
- •Scrum
- Retrospective
- ·JIRA/Confluence
- Omniture
- Adobe Analytics
- Minitab
- •FDD/Feature Driven Development
- DevOPS Initiative

Strategic partnership with Flexisource IT (CLIENT Z)

Business Objectives/ Initiatives	Flexi-Resourcing	Speed to Market	Revenue Impact	Transformation/Innovation
Challenges	•Client Z is in partnership with Flexisource IT for scalable, real time, and adaptive resources with hard to find skillsets	•Managing change requests especially during deployment	•Maximize return from investments (ROI) •Add value to customer relationships •Churn Management •Generate Incremental revenue	5 brands spread geographically across NZ and AU for small and medium business customers around the world; some supported by silo systems in various platforms
Highlights	•Offshore Web development pool includes Cocoon, PHP Zend, and Fuse ESB •PHP developers re-tooled with Cocoon to address cross-functional concerns	•With at least 2 deployments per week, team is supporting a total of 19 sites now for at least 5 projects in pipeline for 2013	•Successful POC Demo for a system integration project for a major US Telco •Ongoing *Transformation project to address revenue impact challenges	Ongoing integration of two brands through web services covering end to end process and for better customer experience: - Web - CRM - Fulfillment and Assurance - Billing - Financials/ERP

Skillsets & technologies (CLIENT Z)

Product A (FRONT END – PHP WITH ZEND

- · PLUGIN & VH
- PRIMITIVE & DYNAMIC
- ABSTRACT & INTERFACE
- SINGLETON
- SUPER VS BASE
- · XML
- XSLT
- · IOUERY
- · HTML
- · CSS
- MOOTOOLS
- ACCESS MODIFIERS
- · JAVA
- · APACHE
- SHELL SCRIPTING
- CVS
- SVN
- MVC
- · REG EX
- SOAP
- · AIAX
- WEBSERVICE
- FACTORY
- · SERVER CONFIGURATION
- · DEPLOYMENT MANAGEMENT
- · SEO

- JAVA
- · J2EE APPLICATION SERVER
- JBOSS
- · WEBLOGIC
- WEBSPHERE
- · WEB SERVICE DEVELOPMENT
- · XML
- SPRING
- HIBERNATE
- JMS
- APACHE CAMEL
- · FUSE/SERVICEMIX ESB
- ACTIVE MQ
- · AMAZON AWS
- · IDENTITY/ACCESS MANAGEMENT
- *NIX DEVELOPMENT
- ECLIPSE IDE
- MAVEN

- · JAVA
- SPRING
- HIBERNATE
- STRUTS
- JAVA WEB COMPONENTS SERVLET, FILTERS, EL AND JSP
- · OPEN SOURCE FRAMEWORK
- · API'S
- · DOMAIN MANAGEMENT
- SERVICE MANAGEMENT
- · SVN
- · XML
- · XSD
- · XSL · JSON
- UML
- · SQL
- JAVASCRIPT
- IDBC · SAX/DOM
- · HTML
- TEASERVLET
- · PEGA
- · CXF
- · HTTP CLIENT

- · Siebel CRM
- Fusion
- BRM
- · E-Business Suite
- SIEBEL DEPLOYMENT MANAGEMENT
- AIA DEPLOYMENT MANAGEMENT
- BRM DEPLOYMENT MANAGEMENT
- · OFC DEPLOYMENT MANAGEMENT

Reporting tool (CLIENT Z)

- Offshore team is not purely limited to development work – ongoing involvement on revenue-impacting factors
- 6sigma certified PM to support team's reports using statistical tool to validate trends prior taking actions and making changes

